















	Experience design perspective			
	 User experience (UX) Users' emotions, preferences, perceptions, comfort, behaviours and accomplishments that occur <i>before, during and after</i> use of a product/system/tool 			
	 Pragmatic features = Things that help get practical things done; expected features; fluent interaction, usability Hedonic features = Things that give users meaning; how they feel about a product 			
	content presentation	intended product character pragmatic attributes manipulation hedonic attributes	appeal	
	Hassenzahl, M., 2003. The thing and ISO9241-210 definition: https://www	stimulation identification evocation d I: understanding the relationship betweer iso.org/obp/ui/#iso:std:iso:9241:-210:ed-2:	n user and product. In <i>Funology</i> (pp. 31-42). Springer.	
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The proposed solutions should tackle one or			
more of the following domains			
[From the hackathon web page]			
1. Literature Review and Summarization (e.g., assist by summarizing research papers and stay up to date with the latest research)			
 Hypothesis Generation (e.g., suggest new hypotheses or research directions) Experimental Design (e.g., suggesting methodologies, potential variables to consider, statistical analyses) Data Analysis Assistance (e.g., assistance in data interpretation, and potential correlations) Drafting Research Proposals and Papers (e.g., help with writing process and structure) Grant and Funding Manager (e.g., identify potential funding sources, help grant writing) Collaboration Facilitation (e.g., find potential collaborators by analyzing research trends or identifying researchers) Ethics and Regulatory guidance (e.g., preliminary guidance on ethical considerations and IRB submissions) 			

